

Edgardo "Tano" Ottaviano

GRAPHIC DESIGNER / ILLUSTRATOR



✉ edgardo@ottaviano.es

📁 <http://www.ottaviano.es>

📞 659 944 926 ☎ (+34) 91 772 9759

WORK EXPERIENCE

Art director | Graphic designer | Artworker.

GREY GROUP

☑ 2016 - now

📍 Madrid

P&G: Gillette, Venus, Braun, Olay, Max Factor, Oral-B, Fairy, Don Limpio, Ariel, H&S, Pantene, Dodot, among others.

Graphic designer | aArt director | Artworker (Freelance).

R* PUBLICIDAD: Klepierre, Banco Popular. **EL OPTIMISTA:** Paramount Pictures and MTV. **DOTHERIGHTCLICK:** Coca-Cola, El Tenedor.

☑ 2012-2016

📍 Madrid

Head of Graphic Design | Graphic designer | Artworker.

THE FARM CREATIVE FACTORY

☑ 2007-2012

📍 Madrid

Caja España, Samsung, Repsol, Solán de Cabras, Cadena 100, Médicos del Mundo, Kas, Diageo (Latin America and Europe), Buchanan's De luxe 12 years, Red Seal, Pampero, Cacique, J&B, Buchanan's, Heineken España (Cruz Campo Gran Reserva).

Graphic designer | Artworker.

R* PUBLICIDAD

☑ 2004-2007

📍 Madrid

Banco Popular, Ayuntamiento de Madrid, Belson, Viajes El Corte Inglés, Fundación Endesa and Actualidad Económica.

Graphic designer | Artworker.

GRUPO CREATIVO JEM&J

☑ 2002-2004

📍 Las Palmas de Gran Canaria

Diageo Canarias (Johnnie Walker, J&B, Bailey's, Gordon's, Bell's and Smirnoff), Altadis (Fortuna, Gauloises and Nobel), Caja rural de Canarias.

Graphic designer | Artworker.

BARBELLA CB publicidad

☑ 2000-2002

📍 Buenos Aires

Primer Plano Film Group, Fundación Patagonia, Signorio's Tour, Kinedyne and Hilltour.

Graphic designer | Artworker.

CENTRAL GRÁFICA S.R.L.

☑ 1998-2000

📍 Buenos Aires

Light-sensitive polymer platemaking for flexography printing process (Smurfit-Stone Container, Zucamor and Parquepel).

In 1998, I started working in graphic production, where I gained an extensive knowledge on the different techniques of printing, pre-printing and photo retouching as well as an excellent level in the main design programs in mac environment. Two years later I made the leap to advertising, and in a short time I became Head of Art Department.

In 2002, I decided to move to Spain. Since then, I have worked as a Head of Graphic Design, creative graphic designer, Art Director and artworker in several agencies, developing 360° advertising and direct marketing campaigns for different first level brands and companies specialised in technology, food & beverages, finances, tourism, beauty & health, entertainment and film, both national and international clients.

EDUCATION

BA in Graphic Design.

Fine Arts School "Carlos Morel" (Buenos Aires, Quilmes - 1995-1999).

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

QuarkXPress

Adobe Premier

Adobe After Effect

Wordpress (CSS)

Adobe Dreamweaver

SketchUp 3D

Adobe Acrobat / Distiller

Sketch App

INTERESTS / SKILLS

ART DIRECTION

branding typography
editorial **GRAPHIC web**
DESIGN
postscript ATL/BTL campaigns

ARTWORKS
packaging **marketing**

colour systems **FINE ARTS**
illustration 3D modelling
photography preprint

photo retouching
printing systems **POP and POS**
ON/OFF trade channels